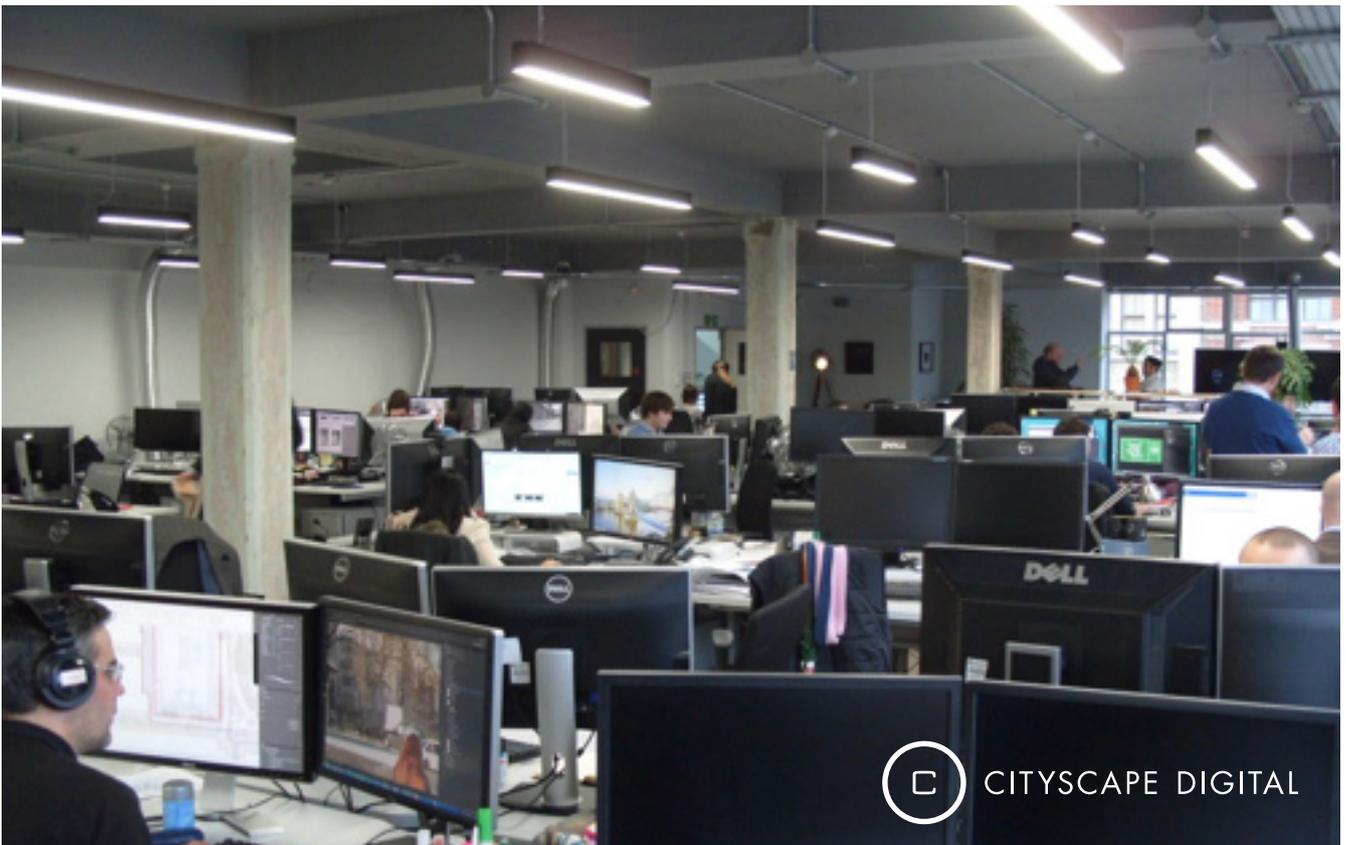


When the team at Cityscape Digital decided to refurbish their Shoreditch offices they booked to have the work done over an extended Christmas holiday period. Unfortunately, they experienced a number of problems with their suppliers and Damian Fennell, Cityscape's Creative Director, had to take over both the design and the project management. As part of the project, Damian needed an elegant lighting solution but all the contractors he contacted were saying the lead times were impossible and it would cost the earth.

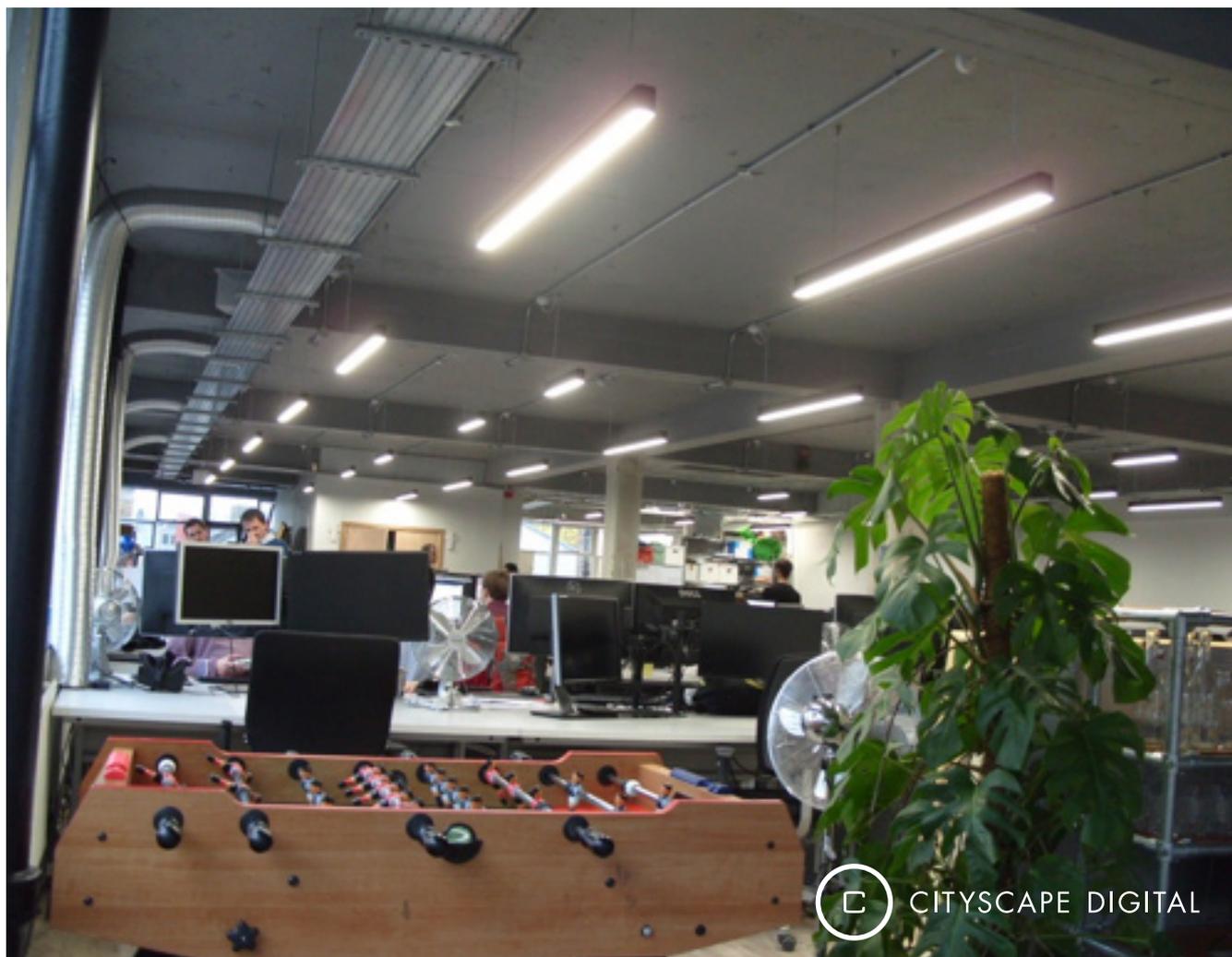
# “ You saved my bacon with your response to our needs. ”

- Cityscape Digital



A bit of speculative internet searching suggested that Sera Technologies might be worth contacting and it was *“like stumbling upon a well in the desert”*. Sera solved all of Cityscape's lighting problems, and provided robust expert advice as well as a custom colour finish (satin black), without any fuss or hassle. All of this was achieved in ten working days so that the fittings were on site and ready for installation over the refurbishment period.

The lights arrived very fast, they look beautiful, they work beautifully and good design even makes them easy to service - all at half the price of the big name brands.



**Cityscape Digital** is a multi-disciplinary creative studio based in the heart of London's Shoreditch. Since 2001 they have been setting the benchmark for Computer Graphics production in the property industry. These techniques allow their clients to visualise a built environment before anything is built. [www.cityscapedigital.co.uk](http://www.cityscapedigital.co.uk)

**Sera Technologies** is a UK company supplying LED (and only LED) lighting products and solutions across a broad range of applications. We offer products from individual LED lamps through office lighting systems (including Intelligent lighting solutions) to high-end equipment for factories, warehouses and the like. We pride ourselves in being able to give our customers what they want through various means including responding quickly and developing bespoke products where necessary. We aim to supply top quality solutions at reasonable prices.

